



Side Event to the UN Commission for Social Development 2024 - #CSocD62

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Co-Creating the Future with Local Pacts for the Future & Indiv. SDGs Action App



IAAI GloCha - The Global Public Sector Innovators

International Association for the Advancement of Innovative Approaches to Global Challenges IAAI

- UN accredited civil society organization / association under Austrian law, based in Klagenfurt/Kärnten/Austria
- Building the Global Challenges Action Empowerment ecosystem **GloCha** with Culture, Technology and Organisational Innovation as key pillars



Vision: **Empowering everyone, everywhere to take meaningful and rewarding climate action**

Theory of Change: **Knowledge** is the key ingredient/success factor Deep socio-economic transformation to low carbon societies and economies (enabling cultural, social, digital innovation)



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES



IAAI GloCha Contributions to the UN Summit of the Future 2024

Key message:

Systemic Innovation / operation system re-design of the UN is needed, for the UN to integrate Non-State Actors and Subnational governments and their resources in global goals implementation

GloCha SoF Proposals:

- Local Pacts for the Future
- Individual Climate and SDGs action app/platform

Presented at:

- UN HQ conf “Co-Creating the Future through Localization of the SDGs, Youth Engagement & Digital Innovation”, Sept 2023 : <https://www.glocha.org/un-hq-ny-conference-exhibit-2023/>
- IAAI submission to the SoF Pact for the Future consultation <https://www.un.org/sites/un2.un.org/files/sof-international-association-input-zero-draft-pact-for-future.pdf>
- GloCha Side event to the UN Partnership Forum 2024 <https://webtv.un.org/en/asset/k1w/k1wkaxq55q>



Local Pacts for the Future:

An institutional interface and concrete tool, which **connects in a challenges/needs and action & impact oriented manner citizens with the UN system and other public authorities (in a multilevel governance framework)**, thus improving the effectiveness of UN led global governance.

How?

- Citizens **identify, localize and specify challenges** in their neighbourhoods
- Building the **knowledge base** about the challenge and action potentials on a **collaborative data collection / citizen science** platform (enabled by **individual SDGs and climate action app**)
- Challenges **community building**
- Specification and **combination of individual pledges into local pacts for the future** (Web3 technology / smart contracts enabled give and get relationships)
- **Documentation, verification, certification and attribution of actions and impact**
- Web3 technology enabled **resource mobilization** innovation (DigitalArt4Climate, digital stamps, (Photo on the right: [workshop with UAE Post authority](#) at [COP28](#))
- **Gamification and micro- social entrepreneurship business model innovation** (citizen science entrepreneur, creative economy, ..)



Individual SDG & Climate Action App

#GoodLifeForAll

- individual climate & SDG action reporting
- social networking
- creative economy / purpose economy ecosystem
- edutainment (GloCha streaming TV platform)
- games
- individual legacy building

SUPER APP FEATURES

- Rapido utilizes the market-proven Perception TV CDN platform used in live service for 15 years
- Unique unified solution comprising dedicated TV CDN with advanced IPTV feature set embedded within
- Expanding to include messaging and e-commerce features



RICH MEDIA PLATFORM

- Existing linear TV channels with fully automated 7-day catch-up on all shows and Cloud DVR
- Create new scheduled channels from video on demand content
- Targeted Video advertising
- Subscriber management and billing
- Multi-screen user apps with all main platforms supported
- Launcher hosting 3rd party apps like games, messenger, chat, ecommerce apps, etc..

SOCIAL MESSAGING

- Uses industry standard encrypted XMPP protocol
- Private IM platform with support for group chats and calls
- Text, picture and video sharing
- Integrated with TV services for in picture chat
- Messaging over live or pre-defined point-of-interest in timeline
- Any 3rd party messaging app can be integrated

E-COMMERCE

- Shoppable CTA video - contextual on-screen 'call-to-action' adverts translating into e-commerce
- Universal Wallet enables one-click purchase
- Any payment method architecture, fiat and digital cash using Rapido token

Individual Climate Action Dashboard App

Web 3.0 version with Blockchain

Pledge/Pact	Individual SMART goals linked with self-sovereign digital ID, which functions also in the context of digital public services (e.g. tax incentives)
Thematic/ Geographic Communities	Digital collectibles / digital badges issued by climate action communities and global coordination mechanism (GloCha), empowering participation in resource use decisions, evaluation, verification, etc.
Climate Action and Climate Finance log (connected with Global Registry)	Digital measurement, reporting & verification, smart standards, certification and global registration of climate & SDG action, attribution of outcomes with digital collectibles, digital climate action reporting/ storytelling, trading or digital collection of outcome certificates, games, connected with global climate action accounting system (NAZCA), digital finance innovation



Join!

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