





**UN STI Forum 2022 Side Event** 

# DigitalArt4Climate & Blockchain4Climate

For SDGs aligned Creative Economy and Climate Entrepreneurship

4<sup>th</sup> May 2022, 10:30 – 12.30 AM EDT

www.glocha.org/da4c-blockchain4climate-un-sti-forum-2022/

(live webbroadcast with possibility for audience interaction on <a href="https://www.youtube.com/user/iaaiglocha">https://www.youtube.com/user/iaaiglocha</a> & <a href="https://www.youtube.com/user/iaaiglocha">www.facebook.com/unhabitatyouth/</a> & live and on-demand broadcast on UN WebTV <a href="https://media.un.org/en/webtv/">https://media.un.org/en/webtv/</a>)

# Organizer:



International Association for the Advancement of Innovative Approaches to Global Challenges IAAI GloCha

















## **Context and Aims of the Side Event**

This side event sheds light on the game changing potentials of blockchain technology as enabler of all of society action for climate empowerment and local SDGs implementation with a focus on creative economy and youth.

The side event will showcase concrete cases in which blockchain based solutions drive action for climate/SDGs:

- 1) the **DigitalArt4Climate** initiative <a href="https://digitalart4climate.space/">https://digitalart4climate.space/</a> and its <a href="https://digitalart4climate.space/">COP26 collection</a> as one of the world's most famous UN associated digital art initiatives, and
- the <u>MENA Blockchain4Climate network</u> with its flagship initiatives in the fields of education, ESG marketplace integration, DigitalArt4Climate, COP in the Metaverse and governance and resource mobilization innovation DAO.

Important aspects of the event are also the promotion of **decarbonization of blockchain** and global climate **governance innovation support** for the UN system in general and the incoming presidencies of the UNFCCC process, in particular COP27 in November 2022 (presidency: Egypt) and COP28 in 2023 (presidency: UAE) in particular.

# Agenda (as of 2nd May 2022)

#### Welcome

- Miroslav Polzer, CEO of IAAI GloCha & Strategic director of the Climate Chain Coalition (moderator)
- Yumna Khan, AFS Intercultural Programs Youth Assembly Program, New York (local host)
- Doug Ragan, UN Habitat Youth Programme (lead partner of the side event)

#### **Thematic Introduction:**

Miroslav Polzer, CEO of IAAI GloCha, Strategic director of CCC and Founder and Coordinator of DA4C

## DigitalArt4Climate (DA4C)

- Presentation of the **DigitalArt4Climate concept** & **COP26 collection** 
  - o Anna Dart, DA4C Creative director, DA4C COP26 collection presentation video
  - <u>Irina Karagyaur</u>, Unique network NFT platform, Environmentally Sound NFT solutions



- Presentation of the DigitalArt4Climate NFT marketplace, auction, revenue use plans and partners
  - o Shamoy Hajare, UN Habitat Youth Programme Youth 2030 Cities
  - Tim Damon, Global Youth Development Institute, ACE Marketplace
  - Ali Mustafa, Generation Next Voice of Youth / International Youth Conference & AFS
- Presentation of DA4C supporting and media partners
  - o Mo Ghoneim, Founder at ArtsHelp, Conscious Crypto Creators programme
  - Elena Corchero, Director of Emerging Tech @DowJones Live WSJ+ Iconic Mints platform
  - o Brad Morris, MYAMI Studio, Australia
- Plans and Partners for next rounds of DigitalArt4Climate
  - o <u>Domenico Vito</u>, Hubzine Italy DigitalArt4Climate Milano
  - o <u>Ivan Sawyer Garcia</u> Indigenous Art4Climate
  - Caroline Ouko, DigitalArt4Climate East Africa edition
  - o Mack Okubo & Mari Marimo Asada & Mayu Ikeda DA4C Japan & Music for SDGs

## Blockchain4Climate – MENA region, COP27 / COP28 and beyond

- Kristina Corner, Editor-in-Chief, Cointelegraph, Climate Chain Coalition & GloCha media partner
- Toyo Kawabata, Associate expert for emerging technologies/blockchain at UNEP (to be confirmed)
- Jane Thomason, Blockchain for Impact Thought Leader, Dubai Flagship initiative "Education"
- Tadej Slapnik, CEO at Hashnet Flagship initiative "COP in the Metaverse"
- Miroslav Polzer & Romi Sumaria, The <u>United Citizens Organization</u> (UCO) for Action for Climate Empowerment DAO
- Katherine Foster, Social Alpha Foundation & The Digital Economist
- <u>Fatma Seddiqi</u> GMIS <u>Mohamed Bin Rashid Initiative for Global Prosperity</u> & GloCha 'Data and Digital Innovation for Climate Entrepreneurship Challenge' (to be confirmed)
- Dauda Sulaimon Abiola, blockchain & metaverse writer, Nigeria African perspectives

### **Concluding remarks**

• <u>Tom Baumann</u>, co-chair Climate Chain Coalition

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